FOR IMMEDIATE RELEASE

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HAMPTONS 2nd Quarter 2010 Home Sales Report

What a difference a year makes! It's a wonderful thing to see Black dominate over Red!

Town & Country Real Estate monitors 11 specific Hampton markets – each very different. We are pleased to report that in all 11 Hampton markets, the Number of Home Sales and Total Home Sales Volume saw increases – significant ones at that.

MONTAUK blows away the competition with a 171% increase in Number of Home Sales from 7 in 2nd quarter 2009 to 19 in 2nd quarter 2010. The Total Home Sales Volume also rose 127% from \$7.225M to \$16.410M 2009 to 2010, 2nd quarter. Oddly though, the Median Home Sales Price dropped 21.32%, from \$950,000 to \$747,500. A closer look shows a 350% increase in sales between \$500,000 - \$999,000, from 2 to 9 – year to year. This dynamic shifts the Median Home Sales Price. Suffice to say though, Montauk is HOT!!!

SAG HARBOR VILLAGE has also proudly made a mark 2nd quarter 2010 with the greatest increases in the Total Home Sales Volume and Median Home Sales Price. The Total Home Sales Volume for SAG HARBOR VILLAGE exploded with a 350.45% increase from \$4.42M to \$19.91M 2nd quarter 2009 to 2nd quarter 2010 and the Median Home Sales Price shot up 72.11% from \$605,000 to \$1,041,250. The 2009 2nd quarter for SAG HARBOR VILLAGE was a severely off quarter, 2010 is more in line with a usual quarter.

One statistic to recognize is that 8 of the 11 markets monitored by **Town & Country** realized declines in the **Median Home Sales Price**. The **BRIDGEHAMPTON Market (which includes Water Mill and Sagaponack)** saw the greatest decline with -42.76%. A closer look at the **N**umber of **Home Sales** in that particular market clearly demonstrates the shift in sales were by \$2-3.49M range (Bridgehampton's most active price range) increased 600% from 2 sales 2nd quarter 2009 to 14 in 2nd quarter 2010 while the higher price categories saw smaller increases and even a decrease of 16.7% in the \$5M and up category.

Looking at **ALL HAMPTON MARKETS COMBINED**, we see exactly what occurred in the 2nd quarter of 2010 for home sales in the Hamptons. The **N**umber of **H**ome **S**ales more than doubled (+119%) along with the **T**otal **H**ome **S**ales **V**olume which doubled (103.7%) yet the **M**edian **H**ome **S**ales **P**rice remained stable (-2.63%) and within each of the 6 price categories monitored by **Town & Country**, there were increases of as much as 150%.

All in all, the Hamptons home sale markets enjoyed a good 2nd quarter 2010. We are pleased to report the activity level has remained healthy with inquiries, appointments, offers and contracts which will all lead to another healthy quarter next quarter.

To view more specifics on your particular locations and price ranges, visit our website **1TownandCountry.com** and click "Reports".

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^{*}Source: The Long Island Real Estate Report

^{**}All information is deemed reliable and correct. Information is subject to errors, omissions and withdrawal without prior notice.

Sales

\$500K to

\$999K

6

+50.00%

Sales

\$500K to

\$999K

+200.00%

Sales

\$500K to

\$999K

3

3

3

-25.00%

4

Sales

\$500K to

\$999K

36

+100.00%

18

Sales

\$1M to

1.99M

2

Sales

\$1M to

1.99M

3

Sales

\$1M to

1.99M

2

+100.00%

4

-20.00%

5

Sales

\$1M to

1.99M

18

+125.00%

Sales

\$2M to

\$3.49M

8

+100.00%

Sales

\$2M to

\$3.49M

+100.00%

1

Sales

\$2M to

\$3.49M

2

+100.00%

1

5

+66.67%

3

Sales

\$2M to

\$3.49M

5

+66.67%

3

5

+400.00%

1

Sales

\$3.5M to

4.99M

1

Sales

\$3.5M to

4.99M

Sales

\$3.5M to

4.99M

Sales \$3.5M to

4.99M

Sales

\$5M+

Sales

\$5M+

1

Sales

\$5M+

-

Sales

\$5M+

Sales

\$5M+

3

+50.00%

2

Sales

\$5M+

1

1

Sag Harbor Area

Sales

Under 500K

+350.00%

2

Sag Harbor Village

Sales

Under 500K

-100.00%

Shelter Island

Sales

Under 500K

2

+100.00%

Southampton Area (Includes North Sea)

2

-

Westhampton (Includes Westhampton Beach, Hampton Bays, East Quogue, Quogue and Quiogue)

Sales

Under 500K

34

+112.50%

16

(Includes Novack and North Haven)

	(includes Notal Sea)											
	# of Home Sales	Total Home Sales Volume	Median Home Sales Price	# Sales Under 500K	# Sales \$500K to \$999K	# Sales \$1M to 1.99M	# Sales \$2M to \$3.49M	# Sales \$3.5M to 4.99M				
2nd Q 2010	41	44,734,250	905,000	6	19	11	5	-				
Change	+141%	+158.81%	-2.16%	+200.00%	+111.11%	+175.00%	+150.00%	129				
2nd Q 2009	17	17,284,516	925,000	2	9	4	2	-				
			South	ampton	Village							
	# of Home Sales	Total Home Sales Volume	Median Home Sales Price	# Sales Under 500K	# Sales \$500K to \$999K	# Sales \$1M to 1.99M	# Sales \$2M to \$3.49M	# Sales \$3.5M to 4.99M				

Median Home

Sales Price

700,000

-19.98%

874,750

Median Home

Sales Price

1,041,250

+72.11%

605,000

Median Home

Sales Price

740,000

-20.00%

925,000

2,125,000

+13.03%

1,880,000

Median Home

Sales Price

658,500

-9.79%

730,000

of Home

Sales

25

+150%

10

of Home

Sales

12

+140%

5

of Home

Sales

9

+50.00%

6

22

+46.67%

15

of Home

Sales

95

+107%

46

2nd Q 2010

2nd Q 2010

2nd Q 2009

Change

Change

Change

Change

Change 2nd Q 2009 **Total Home**

Sales Volume

31,086,700

+131.81%

13,410,300

Total Home

Sales Volume

19,910,000

+350.45%

4,420,000

Total Home

Sales Volume

9,831,485

+53.62%

6,400,000

61,459,000

+57.27%

39,077,500

Total Home

Sales Volume

85,868,590

+90.26%

45,132,256

of Home Total Home Median Home # Sales

16,976,000

Total Home

Sales Volume

147,001,002

+115.00%

68,374,100

Total Home

Sales Volume

106,761,700

+134.70%

45,489,129

Total Home

Sales Volume

24,379,000

+2.05%

23,890,000

Total Home

Sales Volume

16,410,737

+127.14%

7,225,000

Total Home

Sales Volume

585,932,464

+103.68%

287,678,801

of Home

Sales

42

+147%

17

of Home

Sales

94

+154%

37

of Home

Sales

8

+14.29%

7

of Home

Sales

19

+171%

7

of Home

Sales

384

+119%

175

2nd Q 2009

2nd Q 2010

2nd Q 2010

2nd Q 2009

Change

Change

Change

Change

Change 2nd Q 2009

	# of Home Sales	Total Home Sales Volume	Median Home Sales Price	# Sales Under 500K	\$500K to \$999K	\$1M to 1.99M	\$2M to \$3.49M
2nd Q 2010	17	38,490,000	1,660,000	-	6	4	4
Change	+113%	+126.73%	-19.52%	-	+500.00%	+33.33%	+33.33%

2,062,500

Median Home

Sales Price

2,287,500

-42.76%

3,996,500

Median Home

Sales Price

810,000

+24.62%

650,000

Median Home

Sales Price

2,012,000

-16.17%

2,400,000

Median Home

Sales Price

747,500

-21.32%

950,000

Median Home

Sales Price

925,000

-2.63%

950,000

Amagansett

Bridgehampton
(Includes Water Mill and Sagaponack)

Sales

Under 500K

2

East Hampton Area
(Includes Wainscott)

Sales

Under 500K

17

+88.89%

9

East Hampton Village

Sales

Under 500K

-100.00%

1

Montauk

Sales

Under 500K

+100.00%

2

The Hamptons (All Markets Combined)

Sales

Under 500K

76

+117.14%

35

Sales

Sales

\$500K to

\$999K

6

+200.00%

Sales

\$500K to

\$999K

44

+144.44%

18

Sales

\$500K to

\$999K

+300.00%

1

Sales

\$500K to

\$999K

9

+350.00%

2

Sales

\$500K to

\$999K

142

+121.88%

64

Sales

3

Sales

\$1M to

1.99M

10

+150.00%

Sales

\$1M to

1.99M

24

+242.86%

7

Sales

\$1M to

1.99M

-100.00%

1

Sales

\$1M to

1.99M

6

+200.00%

2

Sales

\$1M to

1.99M

84

+140.00%

35

Sales

3

Sales

\$2M to

\$3.49M

14

+600.00%

Sales

\$2M to

\$3.49M

5

+400.00%

Sales

\$2M to

\$3.49M

2

2

Sales

\$2M to

\$3.49M

-100.00%

1

Sales

\$2M to

\$3.49M

52

+126.09%

23

Sales \$3.5M to

4.99M

1

1

Sales

\$3.5M to

4.99M

5

+66.67%

Sales

\$3.5M to

4.99M

3

Sales

\$3.5M to

4.99M

-100.00%

1

Sales

\$3.5M to

4.99M

Sales

\$3.5M to

4.99M

15

+150.00%

Sales

\$5M+

2

Sales

\$5M+

5

-16.67%

6

Sales

\$5M+

1

-50.00%

2

Sales

\$5M+

2

+100.00%

1

Sales

\$5M+

Sales

\$5M+

15

+25.00%

12