

Hamptons

Income stats, horsing around and wine o'clock

\$54,896

Median household income of Bridgehampton residents

24

Date in August when the 39th Annual Hampton Classic Horse Show kicks off. The event, which features equestrian competitions, lasts until Aug. 31 and takes place at 240 Snake Hollow Road in Bridgehampton.

5

Go west

If you've had enough of the prime-time Hamptons' summer scene (and its traffic), look west of the Shinnecock Canal. There, communities like Hampton Bays and Quogue have less costly homes and lower-key surroundings. "People have tended to overlook them," Eileen Bishop, a Town & Country agent told the New York Times. "They don't realize the area is a silent gem with the same beauty found farther out on the East End."

Want to have a bod like Gwyneth Paltrow — or like that of her trainer and BFF Tracy Anderson? The celeb fitness guru will be on hand at her studio's Water Mill location (the only Tracy Anderson studio in the U.S. that doesn't require a membership) the week of August 4. The studio's ViTAlity (get it?) Week will offer a "lifechanging opportunity" to work intimately with Anderson and her senior team. No pain, no gain!

Land grab

Famed director Steven Spielberg is quietly looking to nab \$24.5 million for one of his three Hamptons properties. This one is located at 94 Apaquogue Road; he bought the waterfront lot for \$20 million in 2008, then proceeded to demolish the 108-year-old home on the 3.2-acre site. It is still vacant.